



**HOSPITALITY
CATALOGUE
2019**



Hoteliers trust in the innovative market leader of the smart mirror industry.



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Introduction

ad notam[®] – The German custom design specialist for Smart Mirrors

ad notam[®] is a German company specialized in engineering and manufacturing Smart Mirrors. By definition, a Smart Mirror is a mirror with added features and functionalities, with the purpose of incorporating a capability that would otherwise be done manually or in some system other than the mirror, such as lighting, displays, sensor, electronics, etc.

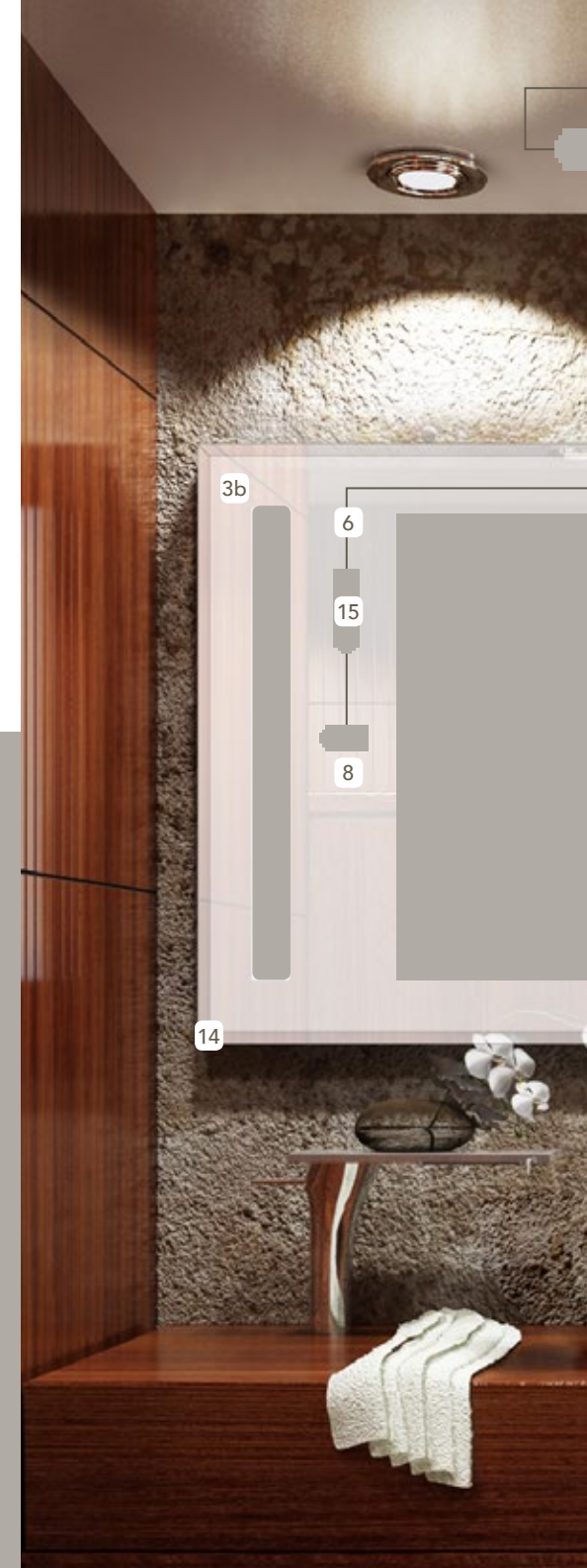
ad notam[®] acknowledges the equal importance of all functional elements and continues to develop new and exciting breakthroughs on both fronts.

It is **ad notam**[®]'s philosophy that any product is only as good as its elements.

By specializing in this technology, we have gained a deep knowledge about both electronics and mirror technology, that's why **ad notam**[®] is able to provide its demanding clientele with the most cutting-edge technology they deserve.

All **ad notam**[®] products are German custom-engineered. They are exclusively designed to overcome the unique challenges of operating in ventilation deprived environments and to allow easy and adjustable mounting.

ad notam[®] is a celebrated inventor, pioneer, and leader in the Smart Mirror industry. Various technologies of **ad notam**[®] are patent protected.





We show what's behind

- 1 ad notam® MIRROR Image Screen
13.3" - 84.0" diagonal
- 2 External power supply
low voltage DC 12V / 24V
- 3 Mounting system to install the glass or mirror
 - 3a in-wall or 3b on-wall
- 4 Control options
 - 4a Slimline remote control
 - 4b Waterproof remote control
 - 4c Touch Pad
- 5 Loudspeaker options
 - 5a Ceiling or wall speakers
 - 5b Invisible glass speakers
- 6 Lighting integration
- 7 Design elements – logos, fixture cutouts
- 8 Dimmer
- 9 LED Digital Clock
- 10 Glass or Mirror surface – Crystal Mirror
- 11 Screen Orientation – horizontal
- 12 Bevel – 30 mm 1 1/8"
- 13 Mirror Defogger
- 14 Glass or Mirror Shape – Rectangle
- 15 Lighting power adapter

A modern hotel room with a dining table, blue chairs, a sofa, and large windows overlooking a scenic view. The room features light-colored wood paneling, a large mirror, and a white pendant lamp. The dining table is round and white, with two blue chairs. A sofa with green and beige pillows is positioned near the windows. A wooden cabinet and a small table with a vase of flowers are also visible.

Applications

ad notam® offers a dazzling, perfectly customized, first impression. Integrate your marketing, activities, facilities' highlights and attractions into a mesmerizing display of elegance. From lobbies to convention centers and casinos, from spas to bathrooms and elevators; we've done it all.





CELINE DION

LIVE IN THE HEAVENS

A Small Stage

THE CONCERT

ON OCTOBER 10, 2011

AT THE MONTREIL ARENA

AT 8 PM (EST)

CELINE.COM



Rooms & More

Suites Décor

Want to ensure your guests' ultimate satisfaction? **ad notam**® is your solution. Dazzle your guests with a new dimension to the entertainment and media unit in your suites and guest rooms. **ad notam**® can easily connect to your current IPTV and/ or Video on Demand system, ensuring the highest quality when turned on, and turns completely invisible when turned off.



Frames

Select from **ad notam**®'s wide collection of bespoke metal frames and choose the right surface coating fitting perfectly to your room décor.

Room Furniture

ad notam® offers complete integration into furniture design. Customize your room décor to your vision and aesthetics with elegance and style.







Bathroom

Our wide selection of mirror and glass options, lighting options as well as smart mirror options, such as displays, sensors and control elements, gives you all the tools you need to create your unique **ad notam**® product.

With or without smart functionalities, any **ad notam**® product – starting from the standard lighted mirror portfolio – redefines any bathroom.

The end result will seamlessly integrate into your bathroom décor, all while redefining its level of sophistication.

Custom engineered for the harsh bathroom environment, all **ad notam**® products are protected against humidity by a special casing, and are explicitly rated for operation in bathrooms. The only limit is your imagination.





Technology & Product Options

Lighting

CRI – Color Rendering Index

A color rendering index (CRI) is a quantitative measure of the ability of a light source to reveal the colors of various objects faithfully in comparison with an ideal or natural light source. Light sources with a high CRI are desirable in color-critical applications such as neonatal care and art restoration. **ad notam® uses the highest possible industry standard for LEDs with a CRI value of 95.**





SINGLE LAYER
120 LEDs/M



DOUBLE LAYER
240 LEDs/M



HIGH
BRIGHTNESS



LED
LIGHTING



POWER LED
LIGHTS

Lumen Output

The Lumen Output is varying depending on your specification – mirror type, lighting type, design and luminance as well as lighting color are affecting the overall lumen output. Our Lumen Output ranges from 200 to 2.500 lumen. With the unique direct illumination technology from **ad notam**®, your bathroom mirror even becomes a luminaire (bright task lighting).

Luminance

ad notam® offers the densest LED bulbs count per meter, resulting in the highest quality LED strip offered on the market today.



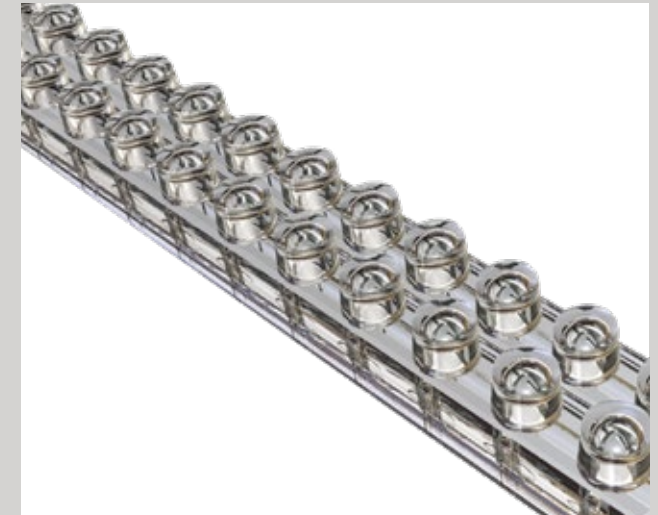
Market Standard

60 to 80 LED Bulbs per meter



ad notam® Single Sided LED Layout

120 LED Bulbs per meter



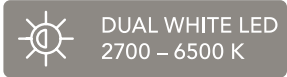
ad notam® Double Sided LED Layout

240 LED Bulbs per meter

Lighting Color and Dual White

We offer any lighting color in the range of 2700K to 6500K – with the Dual White option you can even change the light color to your favorite temperature. Our in-mirror touch-control interface makes it easy to select your preferences.

Lighting Color
Choose a color temperature according to your preferences and the architectural needs of your application.



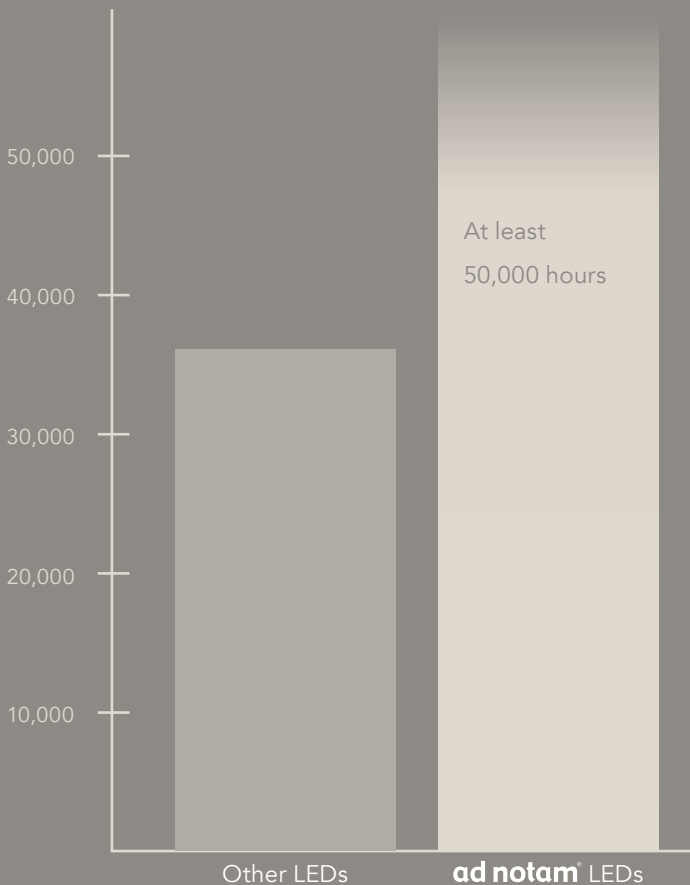
3.100K Warm White



4.100K Neutral White



5.100K Cold White



Lifespan

Lifespan, expressed in hours, is an estimate of the expected life of an LED light source. **ad notam**® only uses LEDs that have an effective lifespan of at least 50,000 hours.



Dimmer

With **ad notam**® dimming option you have several possibilities:

- Seamless dimming with 0~100 % brightness adjustable in 256 steps, soft & smooth operation without flickering
- Several preset light levels that match your common lighting needs, such as
 - 100 % Bright lighting to help you with tasks
 - 60 % Standard lighting to illuminate your room
 - 20 % Soft lighting for a relaxing atmosphere



DMX 512



DALI



0-10V

TRIAC

All major lighting control systems like Lutron, Legrand, Philips, AMX, Crestron, GE Lighting, Leviton, LiteTouch, Schneider Electric, Vantage Controls.

 **DIRECT ILLUMINATION**

With **ad notam**®'s direct illumination technology you get the brightest possible lighting for your mirror.

Compared to other lighted mirrors, we achieve up to 100 % more Lumen Output or vice versa less power consumption for a defined Lumen Output.

ad notam®

Direct Illumination Technology

 **SINGLE LAYER**
120 LEDs/M

... lm/w
(@80 cm diffused)

 **DOUBLE LAYER**
240 LEDs/M

... lm/w
(@80 cm diffused)

Other lighted mirrors

 **SINGLE LAYER**
120 LEDs/M

... lm/w
(@80 cm diffused)

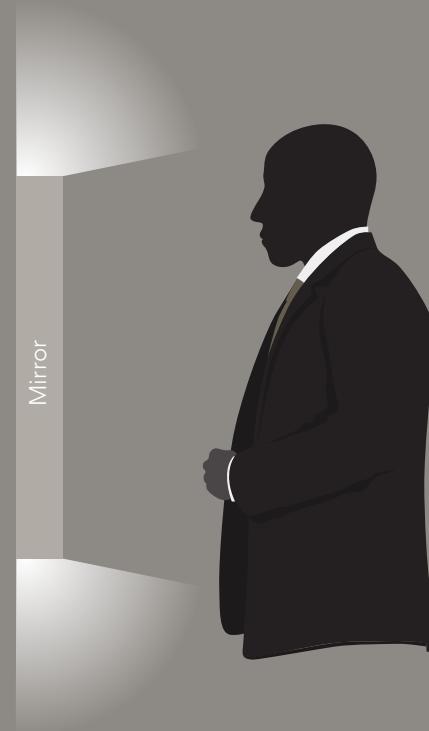
 **DOUBLE LAYER**
240 LEDs/M

N/A

Direct Illumination
Lighting provided from a source without reflection from other surfaces.



Indirect Illumination
Lighting that is mixed from direct sources and indirect reflection.





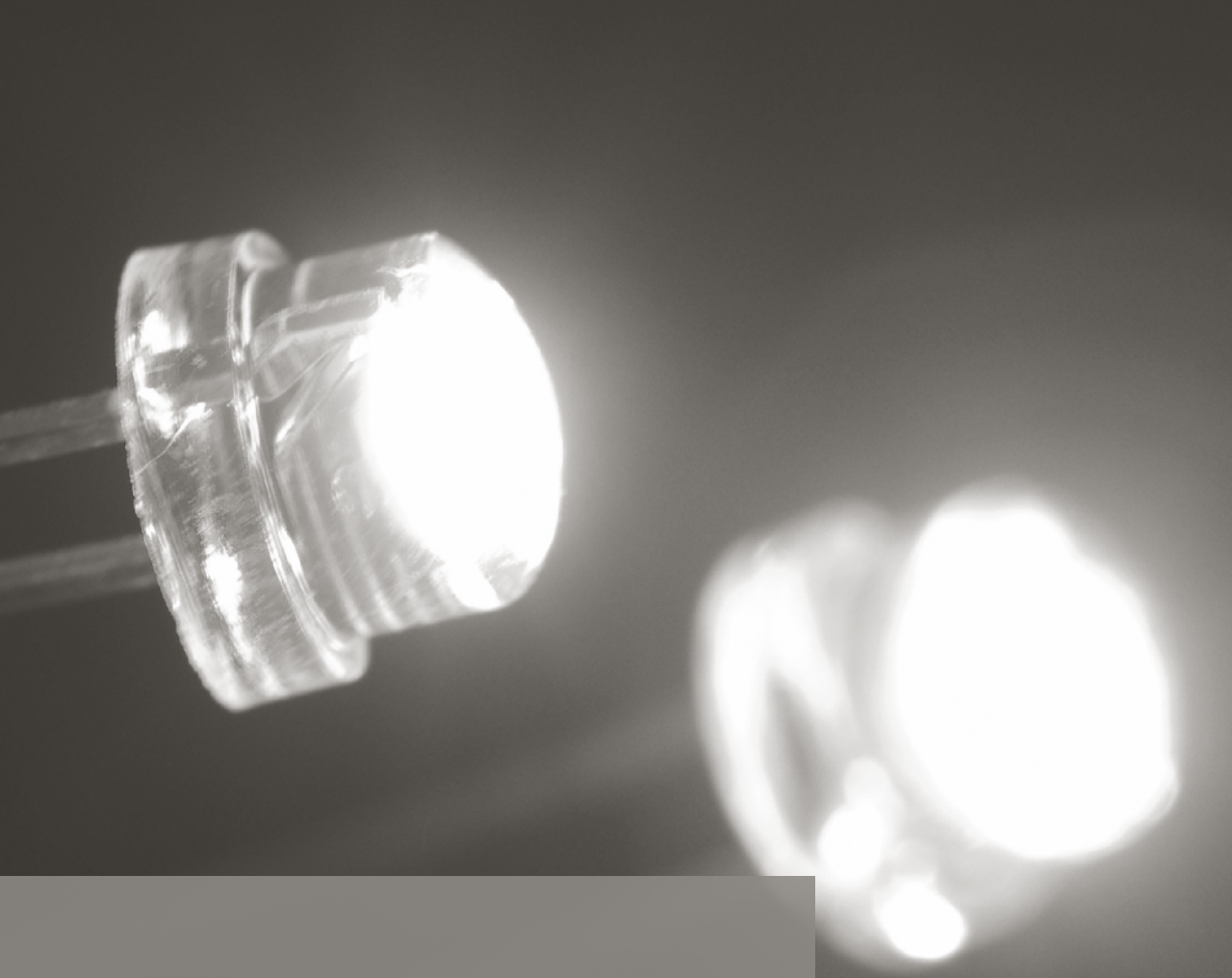
HOMOGENEOUS
LIGHTING

Lighting Design and Pattern

Make up your **ad notam**® mirror with your individual light design. Due to the most advanced **ad notam**® lighting technology, every **ad notam**® mirror, with or without MIRROR IMAGE® monitor system, can become a real “highlight” and raise additional emotions. Our lighting technology meets the highest economical and functional standards. The design of the lighted areas can be comple-

tely customized to your requirements even homogeneous illumination up to the edge of the mirror without shadow gap is possible. The **ad notam**® lighting technology concentrates on the essentials: the perfect utilization of light for the human in front of the mirror. Only this can guarantee a 100% authentic mirror image, in order that surprises remain in the bathroom.





REPLACEABLE
SERVICEABLE LED

Serviceable and replaceable LED Bars

For us at **ad notam**[®], the longevity of the products is important. For most LED products, the bulbs cannot be replaced. With our unique lighting design we offer the possibility to replace the bulbs, so that your investment pays off for many years.



Configure your own on our website:
www.ad-notam.com/configurator

Glass & Mirror

Whether in a private, public, or business space, glass is a dominant element of interior design. With the most unique and diverse selection of glass and mirrors worldwide, **ad notam**[®] is sure to have the right glass solution for you. As the only Flat Panel Display specifically tailored to be combined with glass and mirrors, **ad notam**[®] offers a most



thorough familiarization with cutting-edge glass and mirror products. With countless possibilities for our display integration into different applications, **ad notam**® offers mirror and glass products that are sure to accommodate any and all possibilities: the ideal multimedia piece, a uni-

que architectural element, or the ultimate communication platform. While customizing your product, you have the opportunity to choose from many glass and mirror products, consider color, size, shape, facet, sandblasting, lamination, drillings, etc.

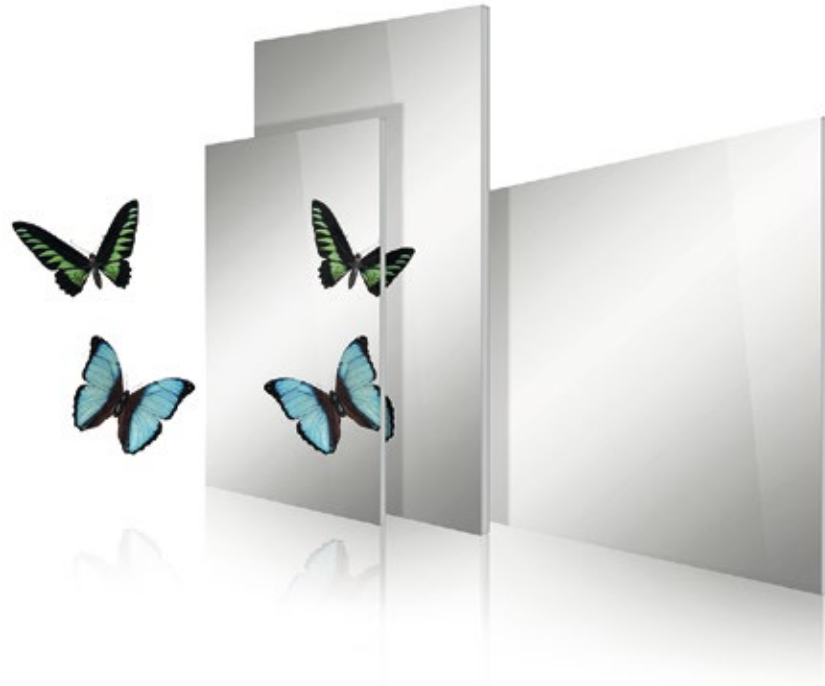
For precise tailoring and personalization of your product, as well as many other customization options, visit our online MIRROR CONFIGURATOR at www.ad-notam.com/Configurator.



Magic Mirror

ad notam® is the only Smart Mirror manufacturer which owns its LCD and Glass manufacturing facilities. One of the most featured products manufactured in our facilities, located in the south of Germany, is the patent-protected Magic Mirror technology. With Magic Mirror, **ad notam**® delivers the highest standard of picture quality when turned on, while when turned off, the screen area completely disappears, leaving your Smart Mirror as an elegant fixture in your environment.

Our Mirror options are as follows:



ad notam® offers glass and mirror surfaces at a maximal dimension of 2.000 mm by 3.150 mm (78.75" by 124.00"), though owning our facilities enables us great flexibilities to work with you and achieve the perfect look and size you desire.

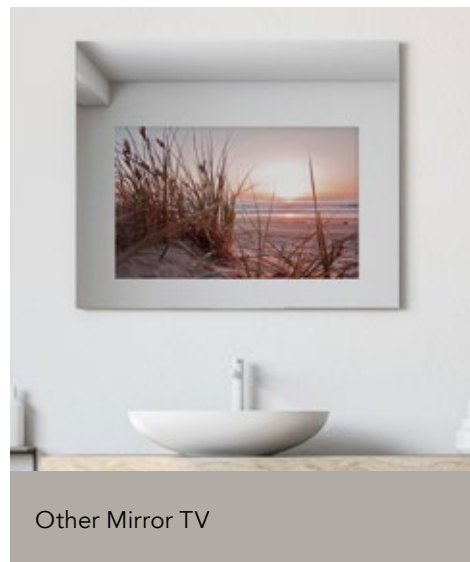
All **ad notam**® glass and mirror elements are available in Float or Laminated Safety Glass option.

High Brightness

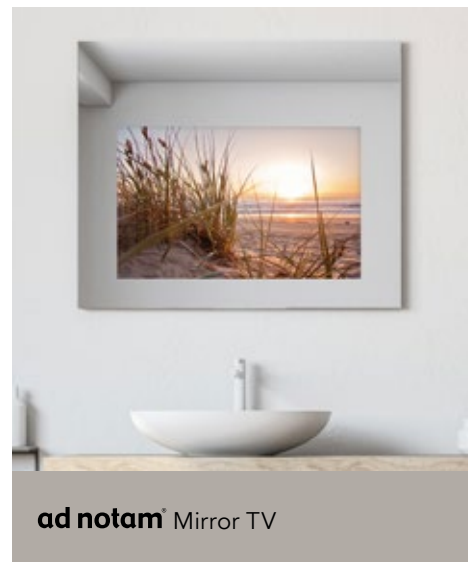
Our high brightness technology allows the image to shine through the mirror without picture degradation as known from other Mirror TVs and with minimal glare.

Real Color Index

Unlike other TV mirrors, all our Smart Mirror displays come with a Real Color Index. The authenticity of the colors is not distorted.



Other Mirror TV



ad notam® Mirror TV



Magic Mirror®

Total invisible, darkened mirror with good picture quality

Allows image area of the MIRROR IMAGE screen to appear in the "ON" position and completely vanish when turned "OFF". The screen can be placed flexibly at any place behind the mirror and leaves an almost 100% homogeneous mirror surface on the front, when turned off.

Due to the tinted look, the brightness of the screen and the reflectivity of the mirror are minimally affected.

Mirror tint:	Silver
Transmission of image area:	40 % +/- 5
Reflection of screen image area:	60 % +/- 5
Reflection of mirror surrounding screen image area:	60 % +/- 5



Magic Mirror® Crystal Clear

Almost invisible, crystal clear mirror with good picture quality

In the "ON" position, the image area of the screen appears with a high brightness and the best possible picture quality of its kind. The reflection of the MAGIC MIRROR Crystal Clear is almost even a crystal mirror and therefore explicitly suitable for bathroom applications. In the "OFF" position, the screen is replaced by a reflective surface that varies slightly from the rest of the mirror. It is designed for combination with ad no-tam screens up to 22.0" screen diagonal and fulfills the necessary surface, hardness and tension quality.

Mirror tint:	Natural
Transmission of image area:	40 % +/- 5
Reflection of screen image area:	60 % +/- 5
Reflection of mirror surrounding screen image area:	95 % +/- 5

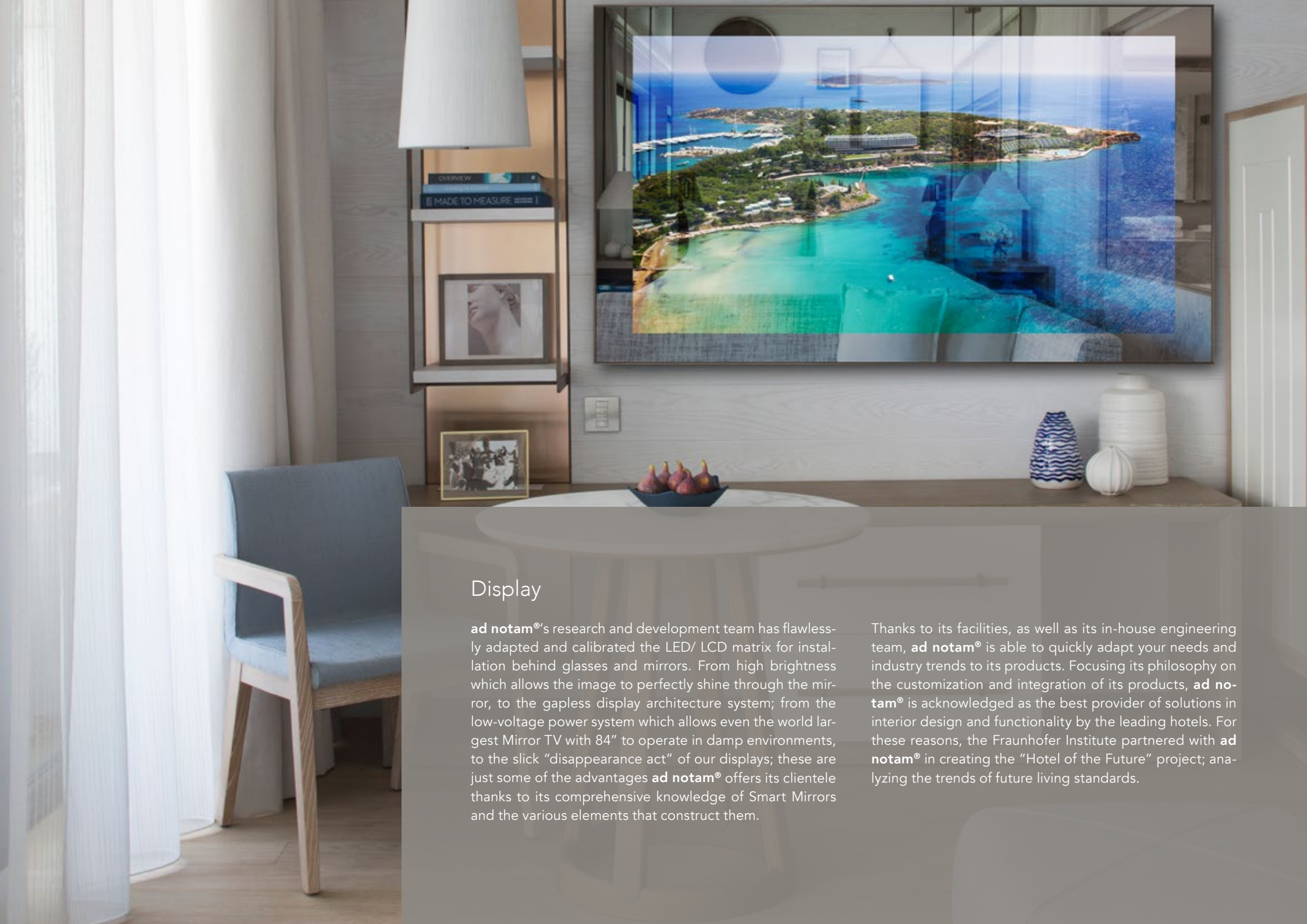


Crystal Mirror

Not invisible, but best picture and mirror quality

In the "ON" position, the crystal mirror technology allows almost 100% of the screen's brightness to display, permitting best picture quality with brilliant colours to transmit. When in the "OFF" position, the screen appears in the mirror as a black area. Crystal mirror technology offers the best natural reflection possible.

Mirror tint:	Natural
Transmission of image area:	90 % +/- 5
Reflection of screen image area:	8 % +/- 5
Reflection of mirror surrounding screen image area:	95 % +/- 5



Display

ad notam®'s research and development team has flawlessly adapted and calibrated the LED/ LCD matrix for installation behind glasses and mirrors. From high brightness which allows the image to perfectly shine through the mirror, to the gapless display architecture system; from the low-voltage power system which allows even the world largest Mirror TV with 84" to operate in damp environments, to the slick "disappearance act" of our displays; these are just some of the advantages **ad notam**® offers its clientele thanks to its comprehensive knowledge of Smart Mirrors and the various elements that construct them.

Thanks to its facilities, as well as its in-house engineering team, **ad notam**® is able to quickly adapt your needs and industry trends to its products. Focusing its philosophy on the customization and integration of its products, **ad notam**® is acknowledged as the best provider of solutions in interior design and functionality by the leading hotels. For these reasons, the Fraunhofer Institute partnered with **ad notam**® in creating the "Hotel of the Future" project; analyzing the trends of future living standards.

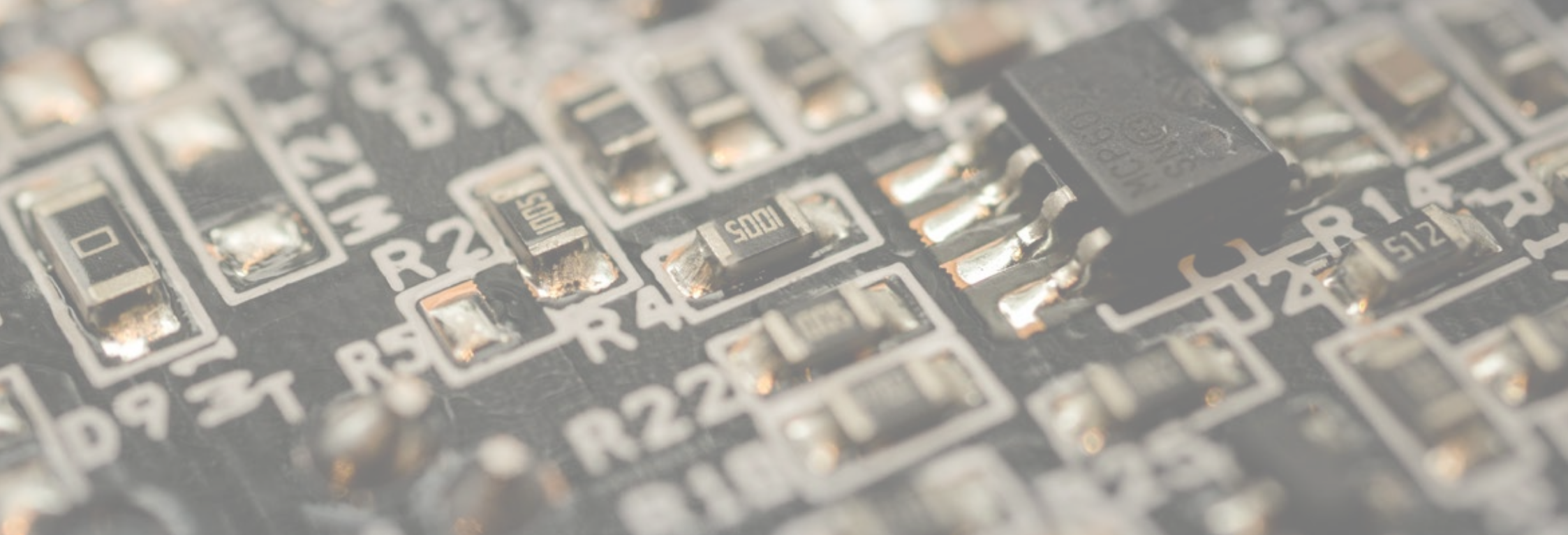


Our unique display portfolio

We offer a wide range of display diagonals from 7" to 84" with either Full HD or 4K Resolution. All screens have been specially developed by us for the integration in glass and

mirror surfaces. Unlike most standard TVs, our displays are engineered with dedicated cable management. The inputs and outputs face upwards instead of straight back to allow for the thinner possible design of your solution.

 4K RESOLUTION	 ASCENT TECHNOLOGY	 24/7 OPERATION	 AUDIO LEVEL LIMITER	 AUTO SIGNAL DETECTION	 FANLESS
 FULL HD	 GAPLESS LCD-ON-GLASS	 HDMI	 HIGH BRIGHTNESS	 HOSPITALITY SETTINGS	 INDUSTRIAL GRADE MONITOR
 INVISIBLE SOUND	 IPTV COMPATIBILITY	 IR PASS THROUGH	 TFT DISPLAY TECHNOLOGY	 LONG LIFETIME	 LOW VOLTAGE SAFETY PRODUCT



Hospitality Settings & Integration Partners

All of our hospitality displays come with the possibility of enabling a special hospitality mode to ensure that your guests cannot change the parameters of the TV settings. Hospitality mode includes for example the option to lock the on-screen-display (OSD), disable menu options, limit the volume level, etc.

Our products have successfully been integrated in Interactive Multimedia Systems of multiple Hospitality TV, IPTV and Home Automation providers. Please find below a list of our selected partners. The common Interactive Multimedia Solutions have been applied in many prestigious projects all around the world. We guarantee the compatibility of our Display Systems with all Interactive Multimedia Interfaces as long as the implementation will be realized by RS232, RJ12 or IR or HDMI CEC.

ad notam® has different Control options in the portfolio, such as touchpads and remote controls incl. water resistant and waterproof solutions. Most of our control options are universal & learning IR based; therefore these can be pre-programmed with the latest library of codes, and have factory default settings for **ad notam**® Display Systems and NEC codes.



Ascent Technology – Adjustable Image

With the adjustable image technology, **ad notam**® raised the quality and efficiency of a Smart Mirror to the highest degree. The technology gives you the possibility to switch between two TV picture sizes with only one touch.

With this exceeding technology, it is possible to watch a movie in brilliant full size mode, while one touch brings back the vanity mirror with a classical small picture. This picture can be positioned wherever comfortable on the mirror with four preset positions available.



Use a 49" display diagonal while sitting in your Jacuzzi and switch it to 10" while standing in front of your mirror.



Speaker Options

Glass Speakers

The Glass Speaker is the most efficient and vibrant sound system for environments 15 square meters and smaller. The speaker System is tailored for Behind-Glass installation.

Ceiling Speakers

For environments such as yachts and spas, ad notam offers a humidity-safe, corrosion-resistant, saltwater-resistant and waterproof ceiling speaker.

External Audio Connection

All Mirror Image® products are calibrated to output perfect sound to your preexisting sound system.

Mountings

Designed to fit perfectly in any space. For perfectly seamless integration to your environment, **ad notam**® offers many options for easy, safe, and intelligent mounting. The **ad notam**® Mirror Mounting Systems differentiate between three categories:



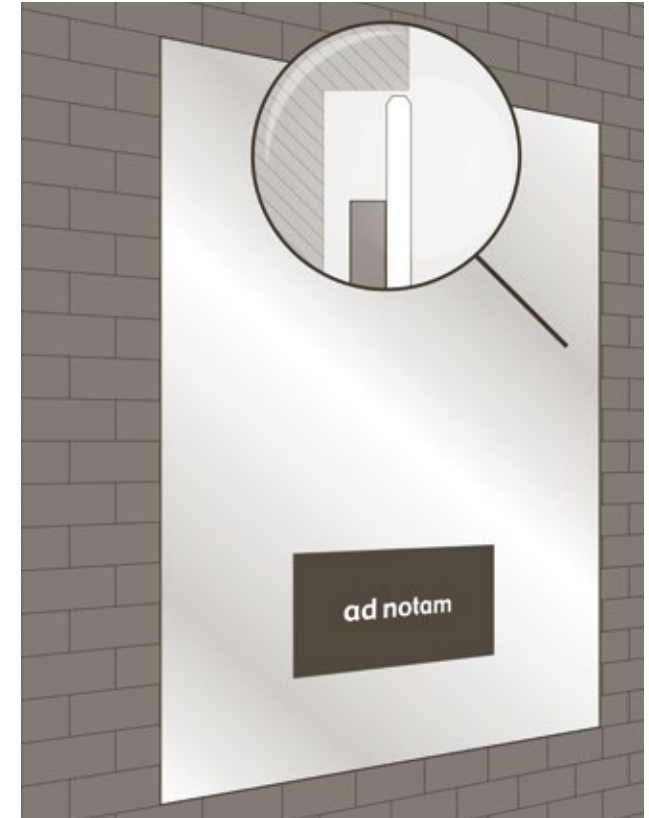
On-Wall Mounting

As its name suggests, **ad notam**®'s On-Wall Mounting Systems integrate your complete product onto the wall surface. The display's depth is the only thing which protrudes from the wall, and your complete product is hung via one of the On-Wall Mounting Systems.



Recessed Mounting

Again, as its name suggests, **ad notam**®'s Recessed Mounting Systems integrate your complete product into a cavity in the wall. The cavity is created particularly to fit and embed the product, while the thickness of the mirror stands out of the wall.



Flush Mounting

This solution you can only find with **ad notam**®. The cavity is created particularly to fit and embed the product, while the mirror is level with the wall. The end result of this seamless integration is sure to spellbind all your senses.

Smart Mirror

Smart Mirror – is the networked mirror that gives your guests access to important business news, local weather, clock, preferred radio stations and pre-selected traffic reports. A quick glance and you know when to leave and avoid being in a rush.

And if you want to know whether the stars are on your side, you can also get your horoscope via Smart Mirror.

The image shows a man's face in profile, with a semi-transparent digital interface overlaid on the right side of his face. The interface is divided into several sections: a top status bar with a greeting and WiFi key; a weather section with a current forecast and a weekly overview; a news section with three article teasers; a traffic section with two location-based reports; and an entertainment section with a radio player and a list of stations. The background is a soft-focus image of the man's face and hand.

Hello Mr. Meyer, enjoy being our guest!
Your personal WIFI-Key: Aq2004H

🔔 Today 20% discount and our spa area!

WEATHER

Sunday, 23.5
22F° 75%

Mo	Tu	We	Th	Fr	Sa
22F°	24F°	28F°	25F°	22F°	22F°
40%	45%	75%	20%	75%	75%

TRAFFIC

Congress Hall 20MIN

Airport 55MIN

NEWS


- Real Madrid eliminated from Champions League after humiliating defeat by Ajax**
For the first time since May 2015 -- a run stretching 46 months -- Real Madrid is out of the Champions League.
- New sizes of mirror screen TVs to be revealed by ad notam at Invision's Technology Showcase**
Following the announcement of its partnership with Invision last month, ad notam will unveil its new size screens.
- The Brexit battlefield has got less muddy, but more vicious**
After two days of significant policy U-turns by both of the UK's main parties, and a series of votes in the House of Commons on Wednesday, things have changed quite considerably.

ENTERTAINMENT


RADIO

- OWN
- RADIO 1
- At Jazmine
- RADIO More

ad notam


Weather
Sunny and hot, sunshine to cloudy or freezing cold – a glance out of the window doesn't tell you enough? Your weather app is spot on and doesn't leave you out in the rain when it comes to clothing.




Traffic
It's good to know you won't end up in a traffic jam today. Nor tomorrow, nor the day after tomorrow. Your traffic app prevents you from that and gives you all the time in the world to get yourself ready in the bathroom.




Radio
Listen to your favourite radio station via the integrated web radio. And your family can too. You can set up up to four user profiles. There is something there for everybody.



Horoscope
The stars do not lie. You just need to be able to read your star sign properly. Your horoscope tells you how your day will be – workwise, in your free time and your love life.



News?
What's new? What is moving and shaking in the world? Thanks to our Info App, from morning time you will get the day's info and you will keep constantly up to date with the latest news.



Time & Date
Have you got enough time for a coffee? The clock app will make sure that you don't lose any time.

Contents can be made available in the following languages:

- English (US)
- English (GB)
- German
- French
- Italian
- Spanish
- Chinese
- Russian
- Portuguese

PMS Integration

If integrated with your hotel's PMS the Smart Mirror can also display your welcome message and the displayed contents (radio channels, business news) are pre-selected in your guests language and origin. This is how you let your guests feel at home.

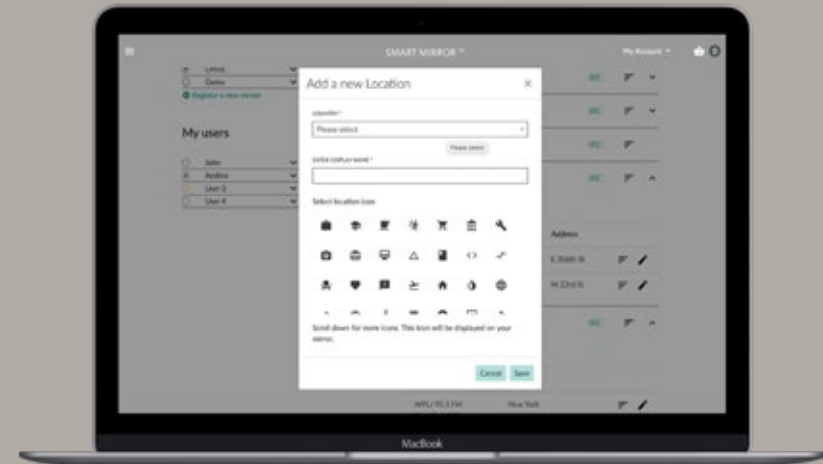
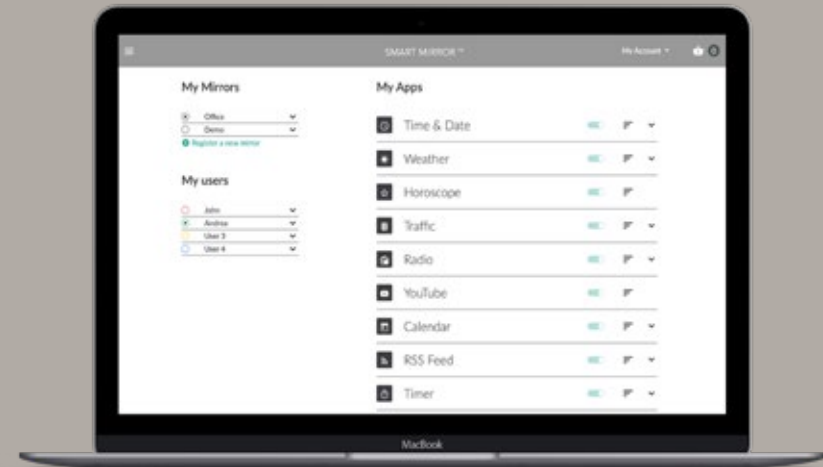
We are supporting the following major PMS systems:

- Opera
- Galaxy
- Infor
- Spectradyne
- FIOS
- Amadeus

Other PMS provider can be integrated on your request at a cost.

Promotions Tool & Picture Uploader

Keep your guests informed about your in-house events and specials. Hotel marketing staff have the ability to create promotions which will appear on the in-room Smart Mirror. Promotions can be sent out immediately, on check-in as welcome message, X hours before check-out or based on a recurring schedule.

















Options

Bespoke Frames

ad notam's collection of bespoke metal frames complement any designed space with a sophisticated and modern finish. We are guaranteeing tight-mitered corners, the mirror insert into the frame is preventing chips and breaks.

The following color finishes are available, more upon request:

Art.	Description	Finish
BF-01GP	Gold Polished	
BF-02GB	Gold Brushed	
BF-03GS	Gold Satin	
BF-04SSP	Stainless Steel Polished	
BF-05SSB	Stainless Steel Brushed	
BF-06SSS	Stainless Steel Satin	
BF-07NP	Nickel Polished	
BF-08NPB	Nickel Polished Black	
BF-09CB	Champagne Brushed	
BF-10SBP	Steel Blue Patina	
BF-11BOR	Bronze Oil Rubbed	
BF-12BDOR	Bronze Dark Oil Rubbed	

Edge Protection Profile

Installation of your mirror inside niches, sometimes can be a difficult thing – we have the solution. Add **ad notam**®'s aluminium edge protection profile to preserve the sensitive edges of your mirror against damage and produce a finished and framed look.



LED Clock

Add the LED digital clock to your mirror to show the time with class and style at any time. The digital clock features bright white LED digit design and can be combined with any of the **ad notam**® mirror options for a complete “glowing” look.

With **ad notam**® you always rely on the right partner, then unlike other manufacturers, we only use the highest quality quartz. This ensures that the time deviation per month is less than 2 seconds, eliminating the hassle of resetting the clock.



MIRROR DEFOGGER

The **ad notam**® mirror defogger prevents the mirror surface from steam condensation in wet environments, providing a fogless mirror with clear vision at all times. The double-insulated mirror defogger is applicable with all **ad notam**® glass and mirror types and can be positioned anywhere on the mirror surface where free space is available. We serve 110V, as well as 220V versions.





In-Mirror Touch Control

The easy to use Touch Control is seamlessly integrated into the mirror. Change the settings of your mirror at the touch of your fingers - no need to look for a light switch or a remote, simply direct your touch to the elegant touch pad on your mirror and enjoy the rare and elegant combination of style and comfort.

We offer various design options to match your taste and functionality. Up to 15 buttons can be integrated into our touch control interfaces. The following standard configurations are available:



Company

About us

The age of smart and connected devices is here. Communications are now competing not only with message, but also with platform. **ad notam**[®], a celebrated inventor, pioneer, and leader in the Smart Mirror industry, has taken up this challenge to develop new sophisticated communication channels, a challenge which gave birth to the Smart Mirror. Smart Mirrors combine conventional mirror surfaces with sophisticated electronics, resulting in a fascinating and mesmerizing display for countless applications. Whether functional, entertaining, informative, or advertorial, Smart Mirrors presents your communications on an engaging and cutting-edge platform. Use it to promote customer dialogue, to entertain your guests, or simply to sit back and enjoy the luxurious atmosphere Smart Mirrors create.

All **ad notam**[®] products are German made and custom-engineered. They are exclusively designed to overcome the unique challenges of operating in ventilation deprived environments and to allow easy and adjustable mounting.

ad notam[®] technology is patent protected.





Worldwide Distribution

ad notam® established distribution channels in more than 50 countries all around the world and services many more countries via the headquarters in Germany with support from **ad notam**®'s regional headquarters in New York, supervising the US market and Singapore and Hong Kong, supervising the Asian markets. From showroom-based sales and customized solutions via our regional authorized **ad notam**® dealer network, through retail channels featuring the **ad notam**® consumer lines, **ad notam**® is a recognized world brand with a reputation of ingenuity and unparalleled quality.

ad notam® is the only manufacturer of Smart Mirrors that established, maintains, and grows a localized, country-based distribution network for the past 17 years. The **ad notam**® global distribution network is formed by 95% localized showroom-based companies. This hands-on system allows for great personalization of the **ad notam**® brand with no language and culture barriers.



ad notam® headquarters



ad notam® distribution channels

References & Clients

A short excerpt from our list of valuable clients:

Park Hyatt Sydney, Australia
Hotel Sacher Vienna, Austria
Schlosshotel Velden Velden, Austria
Sans Souci Vienna, Austria
Port Baku Towers Baku, Azerbaijan
Kempinski Grand & Ixir Hotel Manama, Bahrain
Park Hyatt Hungzhou, China
Park Hyatt Sanya, China
Kempinski Yinchuan, China
Kempinski Adriatic Istria, Croatia
Four Seasons Prague, Czech Republic
Chalet Richard Branson Verbier, France
Sofitel Paris, France
Terrass Paris, France
Hyatt Paris, France
Raphael Paris, France
Aigle Noir Fontainebleau, France
Mandarin Oriental Paris, France
Cheval Blanc Courchevel, France
Opera Diamond Paris, France
Gourgillon Lyon, France
Plaza Athenee Paris, France
Belidor Paris, France
Fouquets Paris, France
Mercure Hotel Defense Paris, France
Hotel Broc Le Broc, France
Hotel Les Airelles Courchevel, France
Breidenbacher Hof Düsseldorf, Germany
Brenners Park-Hotel Baden-Baden, Germany
Jumeirah Hotel Frankfurt, Germany
Mandarin Oriental Munich, Germany
Ritz Carlton Düsseldorf, Germany
Hotel Petershof Konstanz, Germany

The Waldorf Astoria Berlin, Germany
Hotel Reethüüs Kampen, Sylt, Germany
Best Western Hotel Lamm Singen, Germany
WestInn Gran München, Germany
Vier Jahreszeiten Munich, Germany
Hyatt Regency Düsseldorf, Germany
Ketschauer Hof Deidesheim, Germany
Maritim Hotel Hannover, Germany
Hotel Pöker Meppen, Germany
Hotel Colosseo Rust, Germany
Marriott Berlin, Germany
Hotel La Villa Starnberg, Germany
Savoy Hotel Cologne, Germany
Atlantis Hamburg, Germany
Atrium Hotel Mainz, Germany
Pestana Hotel Berlin, Germany
Golfhotel Stromberg Stromberg, Germany
Grand Hotel Mussmann Hannover, Germany
Kempinski Berlin, Germany
Belveder Mykonos, Greece
Elounda Beach Yachting Club Crete, Greece
Grand Resort Lagonissi Athens, Greece
Club Hotel Casino Loutraki Loutraki, Greece
Royal Olympic Hotel Athens, Greece
The Met Hotel Thessaloniki, Greece
Four Seasons Cyprus, Greece
Mykonos Grand Resort Mykonos, Greece
Ritz Carlton Dublin, Ireland
King David Jerusalem, Israel
Beresheet Hotel Mitzpe Ramon, Israel
Mamilla Jerusalem, Israel
St. Regis Florence, Italy
Park Hyatt Milano, Italy

Dom Hotel Roma, Italy
LaGare Hotel Venezia, Italy
Hotel Gallia Milano, Italy
Relais San Maurizio Santo Stefano Belbo, Italy
Kempinski Dead Sea Sweimah, Jordan
Jeddah Hilton Jeddah, Kingdom Of Saudi Arabia
Rocco Forte Hotel Jeddah, Kingdom Of Saudi Arabia
Missoni Hotel Kuwait City, Kuwait
La Mamounia Marrakech, Morocco
Le Royal Mansour Casablanca, Morocco
NH Hotel Krasnapolsky Amsterdam, Netherlands
Conservatorium Amsterdam, Netherlands
The Thief Oslo, Norway
Hotel Bukovina Bukovina, Poland
Cascais Miragem Cascais, Portugal
Hotel Porto Palacio Porto, Portugal
Hotel Ritz Four Seasons Lisbon, Portugal
Tivoli Hotels and Resorts Lisbon, Portugal
Tivoli Hotels and Resorts Vilamoura, Portugal
Tivoli Hotels and Resorts Sintra, Portugal
Hilton Hotel Vilamoura, Portugal
Hilton Conrad Apartments Quinta do Lago, Portugal
Troia Design Hotel Troia, Portugal
Shangri-La Doha, Qatar
Souq Waqif Doha, Qatar
Park Hyatt Ararat, Russia
W Hotel St. Petersburg, Russia
Hyatt Regency Sochi, Russia
Swissôtel Moscow, Russia
Orchard Residences Singapore, Singapore
St. Regis Singapore, Singapore
W Hotel Singapore, Singapore
Kempinski River Park Bratislava, Slovakia

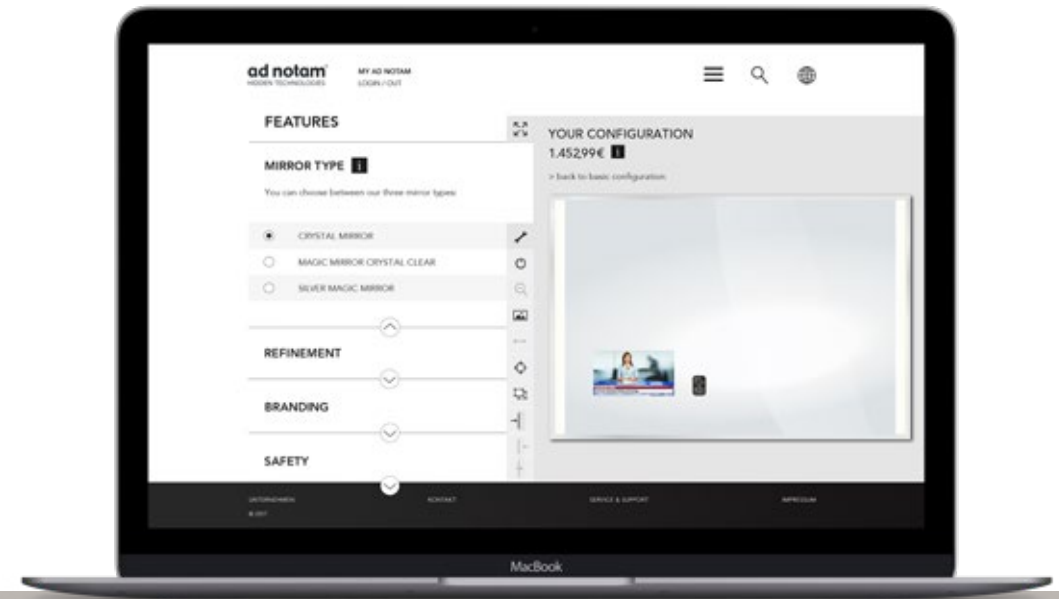
Ellerman House Cape Town, South Africa
Palace Hotel Barcelona, Spain
Villa Magna Madrid, Spain
One Shot Prado 23 Madrid, Spain
Park Hyatt Mallorca, Spain
Chalet Spa Verbier, Switzerland
Hotel Palace Lucerne, Switzerland
Morosani Posthotel Davos, Switzerland
Badrutt's Palace St. Moritz, Switzerland
Hotel President Wilson Geneva, Switzerland
Alpina Hotel Gstaad, Switzerland
Baur au Lac Zurich, Switzerland
Dolder Grand Zurich, Switzerland
Eden au Lac Zurich, Switzerland
Hotel Widder Zurich, Switzerland
Schweizerhof Bern, Switzerland
Park Hyatt Zurich, Switzerland
Swissôtel Métropole Geneva, Switzerland
Mövenpick Kloten, Switzerland
Shangri-La Bosphorus Istanbul, Turkey
JW Marriott Ankara, Turkey
St. Regis Istanbul, Turkey
Premier Palace Kiev, Ukraine
Burj Al Arab Dubai, United Arab Emirates
Grand Millennium Dubai, United Arab Emirates
Jumeirah Beach Hotel Dubai, United Arab Emirates
Madinat Jumeirah Dubai, United Arab Emirates
Le Meridien Airport Dubai, United Arab Emirates
Meydan Dubai, United Arab Emirates
Park Regis Kris Kin Dubai, United Arab Emirates
Pullman Hotel Dubai, United Arab Emirates
Ritz Carlton Abu Dhabi, United Arab Emirates
Ritz Carlton Dubai, United Arab Emirates

Rocco Forte Hotel Abu Dhabi, United Arab Emirates
Sofitel Dubai, United Arab Emirates
Amwaj Rotana Dubai, United Arab Emirates
St. Regis Dubai, United Arab Emirates
Royal Mirage Dubai, United Arab Emirates
Sheraton Dubai, United Arab Emirates
Emirates Palace Dubai, United Arab Emirates
Intercontinental Abu Dhabi, United Arab Emirates
Kempinski Palace Dubai, United Arab Emirates
One And Only The Palm Dubai, United Arab Emirates
Souq Madinat Dubai, United Arab Emirates
Al Raha Beach Hotel Abu Dhabi, United Arab Emirates
Ramada Hotel Dubai, United Arab Emirates
Bridgeway Dubai, United Arab Emirates
Café Royal London, United Kingdom
The Savoy London, United Kingdom
Shangri-La London, United Kingdom
Chancery Court London, United Kingdom
Rosewood London, United Kingdom
Eccleston Square Hotel London, United Kingdom
Cosmopolitan Hotel Las Vegas, United States Of America
Hyatt Regency New Jersey, United States Of America
James Hotel Chicago, United States Of America
Marriott Del Mar San Diego, United States Of America
Ritz Carlton Battery Park New York City, United States Of America
Walt Disney Grand Floridian Orlando, United States Of America
Wynn Hotel Las Vegas, United States Of America
Hyatt Regency Newport Beach, United States Of America
Hotel Eventi New York City, United States Of America
Beverly Hills Hotel Beverly Hills, United States Of America
W Hotel Hoboken, United States Of America
Fogo De Chao New York City, United States Of America
The Mark Hotel New York City, United States Of America

Ritz Carlton New York City, United States Of America
Grand Hyatt on the Rocks Sydney, Australia
Grand Hyatt Hong Kong, Hong Kong
Grand Hyatt Kuala Lumpur, Malaysia
W Hotel Singapore, Singapore
Pullman King Power Bangkok, Thailand
Iniala Luxury Villas Phuket, Thailand
Marco Polo Hotel Manila, Philippines
Ritz Carlton Kyoto, Japan
Andaz Hyatt Amsterdam, Netherlands
Four Seasons Madrid, Spain
Four Seasons Athens, Greece
The Londoner Leicester Square London, United Kingdom
Diaoyoutai Mansion Frankfurt, Germany
Lutetia Paris, France
The David Citadel Jerusalem, Israel
Four Seasons Abu Dhabi, United Arab Emirates
Fairmont Abu Dhabi, United Arab Emirates
Fairmont Amman, Jordan
The Address Fountain View Dubai, United Arab Emirates
David Intercontinental Tel Aviv, Israel
Kempinski Tel Aviv, Israel
The Lanesborough London, United Kingdom
The Fontenay Hamburg, Germany
Hotel Fährhaus Koblenz, Germany
Hotel Pushkin Moscow, Russia
The Standard Moscow, Russia
St. Regis Hong Kong, Hong Kong
Hotel Neues Tor Bad Wimpfen, Germany
Ritz Carlton Vienna, Austria



Configure your own on our website:
www.ad-notam.com/configurator



Configurator

Enjoy our newly developed Configurator Version 2.0, which enables every customer to design their own personal creation in a few simple steps.

Real image visualization, detailed product datasheet and shop drawings will outline exactly what the product will look like. We want to please you with our tailor-made offers and we constantly work to provide the best customer experience.

With the online configurator ad notam wants to open an active dialogue with its clients and partners, in order to offer them an even more impressive design experience.

ad notam is the only Smart Mirror company worldwide running a configurator module, which is fully integrated into the company's ERP and QC systems. Manufacturing custom products, this is the only way to ensure high quality standards, fast reaction times, in-time deliveries and consistent quality standards.

In the end you get your own unique product, made by ad notam. Always tailor-made to suit your high standard.



Service & Warranty

As the inventor, manufacturer, and retailer of the ad notam Smart Mirrors, all our hospitality products are built and sold with industrial grade standard, unlike the generic bundled consumer grade standard.

 EASY TO INSTALL

 PROTECTION CLASS IPx4

 GREEN PRODUCT

 DESIGNED IN GERMANY

 LOW VOLTAGE SAFETY PRODUCT

 24 MONTHS WARRANTY

 STATE OF THE ART TECHNOLOGY

 36 MONTHS WARRANTY

ad notam®

WARRANTY CERTIFICATE

Dear Customer,
you have purchased a high-quality product which is subject to strict quality tests and inspections based on our product specifications. For more information about ad notam please visit our corporate website: <http://www.adnotam.com>

Date Delivered to Customer: _____
Model No.: _____
Serial No.: _____
Customer Name: _____
Contact No.: _____
Address: _____
Dealer's Name: _____
Invoice No.: _____
Date of Purchase: _____

This worldwide Warranty Certificate and proof of purchase must be presented at an authorized ad notam repair service or dealer station before any repair can be made under the conditions of warranty. In addition to the one year Worldwide Warranty issued by ad notam AG, Germany, the European Warranty is valid for two years from the date of purchase. Please notice that this additional warranty does not affect the customer's statutory rights.

Certifications

As a supplier of multinational customers and groups, we attach particular importance to safety and certification.

An extract of our certifications:



ENERG Y IA
IE IA

I ad notam II DFU-0185

A+

A

B

C

D

E

F

G

A

ENERGIA · ENERGIA · ENERGIA
ENERGIA · ENERGY · ENERGIE
ENERGI

29
kWh/annum

19.8
Watt

47
cm

18.5
inch

2010/1062 – 2014

The product contains in-built LED lamps

A+
A+
A
C
D
E
F

LED

The lamps cannot be replaced at the product.

874/2012

ad notam
DECLARATION OF EC-CONFORMITY

CE

This certificate confirms that the device complies with the rules and regulations and especially the protection requirements outlined in the Directive of the European Community for the Adjustment of Electromagnetic Compatibility (EMC Directive 2004 / 108 / EC) and the Energy Using Products Directive (EUP-RL). The product's electromagnetic compatibility was assessed based on the following relevant, harmonised, European standards as published in the official European Community.

PUBLICATION
Product family standard: DIN EN55013 / EN55020
Product family safety limits in Regulation No. 1275/2008
Class B according to EN55022 / EN55024 EN61000-3-2/-3
EMC standards: EN 61000-3-2 / EN 61000-3-2/-3
EMC standards: IEC 60825 and CSA C22.2 no. 60825-1 and UL60825-1
IEC 60825-1 Part 15 - Subpart B, Limit class B, 2A.11.2006
Light output guideline: 73 / 23 / EEC changed with guideline 93 / 68 / EEC
The conformity to product safety was assessed based on the following safety standards:
EN 60950-1: 2006 / A11:2009; EN60950:2002 + A1:2006 + Cor:2007 + A11:2008
EN 60950-1: 2006 / A11:2009; EN60950:2002 + A1:2006 + Cor:2007 + A11:2008
CE Marking registration Number: DAI-P-153/98-01, DAI-PL-153/98-02
FCC Registration Number: DAI-P-CAB-02/21-01/1

RESPONSIBLE PARTY
ad notam AG, Obere Gassen 111-113, 78247 Höttingen, Germany
Test engineer: Josef Mollath / CTO

SUBJECT
TPF Display Monitor Systems - digital device, video and audio-visual equipment

PRODUCTS AFFECTED
Flat Panel Display Model Number FPD-XXXX (TP)
The TP stands for Top Panel option and XXXX stands for the screen diagonal size:
D-0173, FPD-0159 (TP), FPD-0173 (TP), FPD-0185, FPD-0216, FPD-0260, FPD-0320, FPD-0370, FPD-0400, FPD-0460,
0-0950, FPD-0460, FPD-0820

Model Number CS-XXXX DTU-XXXX-PC-XXX
The TP stands for Top Panel option and XXXX stands for the screen diagonal size:
D-0173, FPD-0159 (TP), FPD-0173 (TP), FPD-0185, FPD-0216, FPD-0260, FPD-0320, FPD-0370, FPD-0400, FPD-0460,
0-0950, FPD-0460, FPD-0820

Model Number DFU-XXXX-YYY
The TP stands for Top Panel option and XXXX stands for the screen diagonal size and YYY represents the type of the TV signal system:
D-0173, FPD-0159 (TP), FPD-0173 (TP), FPD-0185, FPD-0216, FPD-0260, FPD-0320, FPD-0370, FPD-0400, FPD-0460,
0-0950, FPD-0460, FPD-0820

Model Number DS 460-XX M
The TP stands for Top Panel option and XXXX stands for the screen diagonal size and YY represents the image format:
D-0173, FPD-0159 (TP), FPD-0173 (TP), FPD-0185, FPD-0216, FPD-0260, FPD-0320, FPD-0370, FPD-0400, FPD-0460,
0-0950, FPD-0460, FPD-0820

TV size and 'YY' represents the image format:
D 820-6 M HD, CO 820-6 M VO

RoHS COMPLIANT
ENERGY STAR



Intellectual Property

As the pioneers and leaders in Smart Mirror technology, ad notam owns, besides vast know-how, numerous issued technology patents in the Smart Mirror technology, including but not limited to the following major applications:

EP 1168285 / US 7,455,412

EP 1429308

EP 1809828 / US 7,589,893

DE 10139890

EP 2249678 / HK 1148918 / CN 200980103349

Mirror having a part of it used as information display

Electronically controlled display

Large area wall element for interior design

Mirror having an information provider within its reflective surface

Restroom Mirror

In addition to the above issued patents, ad notam holds many international and national patent pendings, which are expected to be fully issued shortly. ad notam recently started to enforce its patent rights.

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